



PURIFICA

DECONTAMINANT SHAMPOO
• ACID •



Limestone remover
contaminations



Long life of the
coating



VDA
certification



DESCRIPTION

Purifica is the industry's pioneering acid shampoo, the first in the car detailing sector, and it is still extremely innovative even today. Its primary function is to eliminate the thin layer generated by lime residue that builds up on the vehicle's bodywork. This light formation of mineral contamination can sometimes be invisible, but it is the main cause of a loss of brightness because it builds up over time and makes the car appear duller. This effect is particularly evident on black vehicles.

Therefore, it is fundamental to use this shampoo not only as a rejuvenating treatment for protection and coating, but also as a routine product for vehicle upkeep. Limescale particles are deposited on the bodywork by atmospheric events such as summer storms, acid rain, snowfall, or simply after poor drying of the vehicle. These deposits drastically reduce and inhibit the beading effect and water run-off.

Purifica tackles the problem at the root, delicately and effectively dissolving the limescale deposits on the bodywork. By so doing, it returns vitality to the coating or the protection applied, enhancing and bringing back to life the characteristics of the previously applied nano coating and sealants without having to reapply them.

This will allow you to see whether the coating or protection were actually damaged or if their action was simply hindered by the limescale build-up.

Purifica is also excellent as a pre or post polish thanks to its deep cleaning capacity. Compared with untreated vehicles, in addition to the advantages already mentioned, using Purifica in the final foam washing phase provides the following benefits:

- It eliminates the previous surfactants that may interfere with the wet coat.
- It prevents greying of the plastic parts
- It brings the colours back to life, especially on dark cars greyed by limescale
- It reduces the problems of limescale formation during the drying phase.
- It makes drying much faster because there is less water to remove.

ACCESSORIES



DILUTIONS

**Strong
contamination**



**Medium dirt
1:20 - 1:50**



Superficial dirt



INSTRUCTIONS FOR USE - DILUTION WITH DISPENSER

Purifica shampoo is extremely versatile and can be used at different dilutions, depending on your needs.

Here are the various modes of use depending on the severity of the contamination:

dilution in foam gun from 1:5 to 1:10

dilution in pail from 1:100 to 1:400

dilution in atomiser 1:100 (one cap of product - 10ml - for every litre of water) or 1:200 (1 cap every 2 litres of water)

- To maintain clean and purify surfaces protected by Nano Coating, we recommend using Purifica in a pail, diluted at a ratio of 1:400 (equivalent to 4 caps in 10 litres of water).
- In the case of sandy rain, mineral residues or vehicles exposed to the snow, we recommend using Purifica in a ratio of 1:5 in a foam gun, followed by a mechanical action with a wash pad dampened with Purifica diluted in a pail at 1:400.
- To apply the #3pH® technique as the first step, dilute Purifica at a ratio of 1:10 and spray it with a foam gun before sponging with a neutral shampoo. If you do not have a foam cannon, you can use a spray with a dilution of 1:200 (one cap of product in 2 litres of water). Spray it over the entire car and then proceed with a shampoo wash.
- To remove the surfactants after the wash and to favour better adherence of wet coat or ceramic shampoo, dilute Purifica in the foam cannon at a ratio between 1:10 and 1:20.



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SEE THE SAFETY DATA SHEET OR THE LABEL FOR PRO-
DUCT SAFETY INFORMATION.

DILUTION pH

Da 1:100 a 1:200	< 3
Da 1:200 a 1:1330	< 4
1:400	~ 5

- To remove more stubborn limescale deposits, or to renew ceramic coatings on wheels, we recommend diluting Purifica at 1:30 and spraying it directly on the surface, on a glove or on a brush. This solution is particularly suitable for more contaminated areas such as emblems, chromium letters, plastic trim around the windscreen wipers, door jambs, the rear area and boot of the car, especially after events such as snowfall or sandy rain, particularly if the latter has remained on the surface for a prolonged period of time.

For stubborn marks, limescale or mineral deposits such as rust and cement spots, we recommend Energo by #Labocosmetica.

Purifica is available in a 3pH kit with Primus and Semper/Revitax.

Always remember to follow the dilution and application instructions to obtain the best results with Purifica shampoo and to ensure effective cleaning and protection of the surfaces of your car.

SURFACES



Rims



Wheel arches



Glasses



Bodywork and plastics



Aluminum parts
and plastics

VEHICLES



FEATURES

Physical state	Orange liquid
pH value at 20°C	> 2
Density at 20°C	1,04 g/cm ³
Solubility in water	Fully miscible

AVAILABLE FORMATS

Code	Format		
LAB24	100ml Bottle	6	350
LAB23	1000ml Bottle	6	95
LAB62	4500ml Jerry Can	4	32